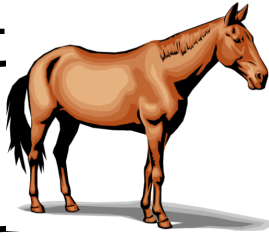


Notes from....



Serrano Creek Ranch Equestrian Center

MARCH 2007

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In many ways our lives are written in chapters. There may be the college years, the years with children at home, or the years we spend in the show ring. Chapters have beginnings and endings, but they are always part of a larger story.

After 11 years, Lisa is preparing to close her chapter here at Serrano. She plans to be here through 2007, but it is her hope that during the year she can find a buyer for her store, train them, and have them fully up and running by December. Her attention to detail, customer oriented management practices, and strong business acumen have made the store successful where others have failed.

If such an opportunity seems like this could be or might be a new chapter in your life, take a few minutes and meet with Lisa.

Subliminal Message: Tack Stores Are Fun

In February, another 11 pipe stalls have been transformed to luxury suites. The removal of the low, cockeyed green shelters to the new larger (and much higher) shelter is beginning to really change the feel of the center pipe stall area. While the shelter coverage is increased by 188%, the amount of diverted rainfall is increased by 488%. This is because the roof slope sends all of the rain that lands on it to outside the stall. Because these new luxury pipes stalls are price slightly higher; conversions are done on a voluntary basis. This allows those who feel that the additional coverage is not cost effective for them to stay with the existing type.

If you are interested in additional coverage for your pipe stall (#'s 1-69) please notify the

office where we keep a list until there are enough names that make an order worth placing.

One of the more annoying vices horses develop is biting, especially if that is combined with charging. These horses represent a risk to all of us. When we do get bit, we are quick to blame the perpetrator. The horse is then labeled a biter, and a liability. Much of this biting behavior stems from protecting food from other horses. When other horses are allowed to take food protectionism kicks in.

We can keep horses from becoming biters by walking our horses a safe distance from the stabled horse protecting its food. This includes riding horses through barn which puts them in very close proximity to horses, who then become protective.

Lastly just a friendly reminder concerning two other items. Halters are for leading horses and should not be used in the place of a bridle. Secondly, please respect others and only drive and park in the interior of the stable for the purpose dropping off feed and other heavy items to your tack shed. Oops, please don't park in front of trailers too.

Don't be an "if only"!

Safety is a group effort. Reminding others, especially our friends, that they are doing something dangerous is not the most pleasant activity. When someone does get hurt, it often could have been prevented by a warning seconds before. Knowing that you could have easily prevented an accident, but didn't out of fear of appearing nosy, can lead to years of prolonged and expensive therapy. Be selfish and save others!

to make better use of e-mail for communicating. General items such as rain closures, trail issues, and other news bits all have time sensitivity. Rather than waiting for months to garner together a newsletter, shorter e-mails can be sent out, keeping you up to date. Below is a form that can be returned, or you can e-mail us at SerranoCreekRanch@msn.com, and we'll pick up your address from there. Multiple e-mail addresses are perfectly acceptable.

Much of the information that makes it to these newsletters like to be dated and retrospective. As a tip of the hat to the 21st century, we'd like

Customize this newsletter and write your own story! Complete and read aloud to family and friends, making several citations that you are the best rider and most knowledgeable equestrian, here at SCR.

| |
|--------------------------|
| Account Name _____ |
| E-mail address _____ |
| Alt e-mail address _____ |
| Alt e-mail address _____ |

ESTIMATED INCREASES FOR 2006 BOARDING FEES

| Cost Item | Stall | | Barn | |
|------------------------------------|--------------|--------------|-------------|--------------|
| Hay Increase | \$ | 17.33 | \$ | 17.33 |
| Workers Comp | \$ | 1.30 | \$ | 1.30 |
| Fuel Surcharge | \$ | 2.24 | \$ | 2.24 |
| Disposal Increase-Stall | \$ | 1.97 | | |
| Disposal Increase- Barn | | | \$ | 6.47 |
| 4% Inflation on Remaining Costs | \$ | 8.71 | \$ | 8.71 |
| Sub Total | \$ | 31.55 | \$ | 36.05 |
| Rent | \$ | 2.01 | \$ | 2.30 |
| Total Increase | \$ | 33.56 | \$ | 38.35 |
| Rounded | \$ | 34.00 | \$ | 38.00 |
| Other Fees | 2005 | | 2006 | |
| Typical Tack Shed | \$ | 22.00 | \$ | 23.00 |
| Trailer Parkng | \$ | 41.00 | \$ | 43.00 |
| Feed Box | \$ | 7.00 | \$ | 8.00 |